

GOOMBAY! is only possible thanks to the generous support of the community it enhances. Special thanks to all our volunteers and the following sponsors:



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Valued Community Partnerships:

Clear Channel Radio, Asheville GreenWorks,
Asheville GO!, WNC Alliance, Limones & Simma Down



Special thanks to UNC Asheville Athletic Department for assistance with this year's 30th Anniversary Souvenir Program!

August 26th through 28th, 2011

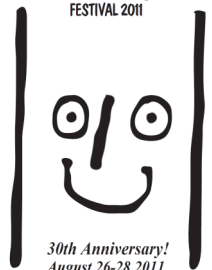
30th Annual GOOMBAY! Festival



Presented with pride by the
YMI Cultural Center
39 South Market Street,
Asheville, NC 28801

828.252.4614

GOOMBAY!
FESTIVAL 2011



30th Anniversary!
August 26-28 2011

FEATURED COMMUNITY PARTNERS

Board of Directors

Richard Fort, Interim Chair
 Sharon Kelly West, Vice Chair
 James Baudoín, Secretary
 Monique Taylor, Treasurer
 Debora Holmes-Young, Patricia Griffin, Dolores King & Ronald R King

YMICC Advisory Committee

Mayor Terry M. Bellamy, Gene Bell, Jesse Ray, Jr.,
 Jacqueline King & Al Whitesides



The Beginning of GOOMBAY!

The inspiration for the YMI Cultural Center's GOOMBAY! Festival can be traced back over 30 years to an Alpha Kappa Alpha Boulé conference in Florida. While attending the AKA Boulé, Mrs. Gloria Howard Free encountered a Goombay festival with her companions, Florence Green, and Jacqueline King.

Mrs. Free dreamed of a Goombay festival in Asheville and, after eight years of planning, presented the idea to a newly organized group established to support the YMICC: the Friends of the YMI.

In August of 1982, the Friends of the YMI sponsored the first GOOMBAY! Festival as a fundraiser for the YMICC. Among those involved were Mrs. King, Mrs. Willie L. Vincent, Mrs. Free, Mrs. Julia Ray, Mrs. Jeanne Bowman, Mrs. Barbara Jones, Mrs. Georgia Allen Taft and Ms. Sophia Dixon. With support from community members, the Block was transformed into a festival ground, with music from a Jam Box, dancing in the street, and food donated by community groups or cooked by Mrs. Louise McMorris and others. The spirit of those community members and the legacy of their collaboration lives on today; it envelops the city of Asheville and all who are fortunate enough to experience this time-honored festival we know as GOOMBAY!

Asheville GreenWorks, Asheville's local Keep America Beautiful Chapter, is providing recycling and compost services for GOOMBAY! again this year! Consider attending the North Carolina Urban Wood Conference at Lioncrest on the Biltmore Estate October 21st and 22nd. The two-day event is co-sponsored by Asheville GreenWorks, the Biltmore Estate, North Carolina Forest Service & North Carolina Urban Forestry Council. For more information, contact Susan Roderick at 828.254.1776.



WNC Alliance empowers citizens to be advocates for livable communities and the natural environment of Western North Carolina. Come see their upcoming presentation: *John Muir Among the Animals* October 14, 2011, 7:00 PM at the Asheville Community Theatre in downtown Asheville. Actor Lee Stetson will reprise the legendary role of Muir. Learn more at 828-258-8737 or www.wnca.org



Located at 161 South Charlotte St from 8am to 1pm (City of Asheville Public Works Parking lot) Saturdays starting in April. Come support the local economy and explore the delicious bounty of Western North Carolina in the heart of downtown Asheville. Contact Mike McCreary, Asheville City Market Program Coordinator, at 828.348.0340 or check out



FEATURED COMMUNITY PARTNERS



Green Opportunities (GO), based in Asheville, is a community-based development organization dedicated to improving lives, communities and the health of the planet through innovative green collar job training and placement programs. GO is committed to empowering low-income neighborhoods in Asheville by building capacity and community. Find out more about how you can get involved at 828.398.4158 or at info@greenopportunities.org.

Around the corner from the Fine Arts Theatre in downtown Asheville, **Limones Restaurant** provides a delectable mix of Mexican & Californian cuisine, inventive bar selections and professional staff.

13 Eagle St, Asheville, NC; 828.252.2327

Limonesrestaurant.com



Simma Down Caribbean Cafe provides delicious, authentic Caribbean fare. So save your vacation money — just travel down to The Block for a flavor excursion as warm and inviting as the Caribbean sands.

42 South Market Street, Asheville, NC

828.252.8169

- 1979 Friends of the YMI organizes to support the YMICC
- 1980 YMI inherits \$31,000 from Friendship Nursing Home to purchase and restore the building
- 1981 Capital Funds Drive raises \$750,000 for renovations, which included a new roof
- 1982 GOOMBAY! Festival created as fundraiser for YMICC; YMI receives Stedman Incentive Award from Historic Preservation Society of NC; YMI placed on National Register of Historic Places
- 1985 Completion of building renovations
- 1988 Grand re-opening of YMI as fully-operational
- 1992 YMI is invited to join consortium of education, arts and science centers, known as the Pack Place Partners; Kwanzaa Celebration initiated
- 2000 Cultural Art Teaches Cultural Heritage (C.A.T.C.H) Youth Summer Arts Camp began; Elevator installed
- 2002 YMI Youth Jazz Band and Piano Classes initiated for underserved youth
- 2006 Scholar identified to research chronology of YMI
- 2009 YMI develops new Business Plan; Basement floor prepared for new capital improvements

Ginny Alexander - Children's Zone

Sheron Craig - Volunteers

Sallie Graves - Vendors

Ron King - Festival Manager

Brenda Mills - Logistics / Vendors

LaFredia Morris - Community Outreach

Alvin Pearson - Maintenance

Tanya Presha - Assistant Festival Manager

Ebony Presha - Parade Coordinator

Kim Robinson - Parade Coordinator

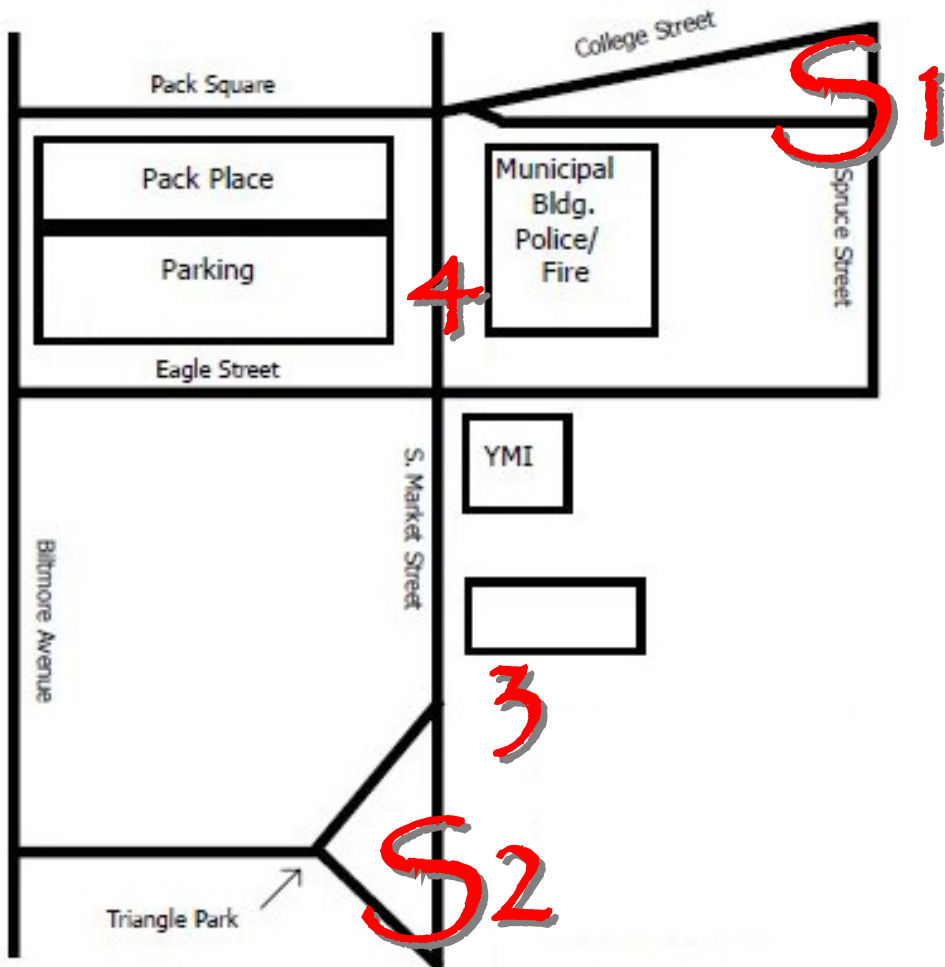
Kendra Turner - Marketing / Sponsorship

Raynetta Waters - Festival Finance

YMI Milestones

GOOMBAY!
Planning Committee

FESTIVAL AREA MAP



FOOD COURT: 4
STAGE ONE: S1
STAGETWO: S2
RESTROOMS: 3

SCHEDULE OF EVENTS

FRIDAY	SATURDAY	SUNDAY
12:00 Opening Ceremony	12:00 Parade begins Coxe/Patton	10am—Stage 2 Church Services (Rev. Christopher)
12:20—Stage 1 Reggae Infinity	1:00—Stage 2 Drum Call	11:30—Stage 2 Gospel Choir
2:15—Stage 1 Belly Dancing	1:15—Stage 2 African Dance Group	
3:30—Stage 1 Santos	1:45 Stiltwalkers	
4:15 Stilt Walker	2:00—Stage 2 Jazzman the Belly Dancer	2:00—Stage 2 Stanley Baird Group
5:00—Stage 1 The Meditations	2:15—Stage 2 Step Show (Fraternity & Sorority)	
7:00 Stiltwalkers	3:00—Stage 2 Carolina Soul Band	
7:30—Stage 2 Carolina Soul Band	4:30—Stage 2 Lyric	4:00—Stage 2 Zansa
	6:00—Stage 2 Chuck Beattie Band (Dr. Blues)	
	8:00—Stage 2 Durty Sol	5:40—Stage 2 Closing Ceremony & Dove Release
10:00 pm Festival Grounds Close	10:00 pm Festival Grounds Close	6:00 pm Festival Grounds Close